

# 2022 Annual Meeting VASPS Corporate Support Packages

Delivery Format: In-person Meeting Target Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals, and Plastic Surgery Office Professionals Expected Attendance: 40 Date: September 9-10, 2022 Location: University of Virginia Charlottesville, VA

## **CORPORATE SUPPORT OPPORTUNITIES**

### Bronze - \$1,500

- One skirted table in the exhibit hall
- One complimentary company registration¥
- One dinner ticket to the Saturday night dinner
- Recognition in onsite attendee program guide
  - Logo, Company Name, Contact Name, Contact Email, Contact Phone
  - Description up to 25 words
- Recognition as Bronze Sponsor on the meeting website with a 25 words company description
- Recognition as Bronze sponsor on VASPS official website for the year to include logo, company contact, and 25 words description
- One post-meeting attendee mailing list\*
- Recognition in all program materials: print, online, and on-site

¥ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

\*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies

### Silver - \$2,500 (Exclusive)

- One skirted table in the exhibit hall
- A total of two complimentary exhibitor badges¥

- Two dinner ticket to the Saturday night dinner
- One five-minute presentation in the exhibit hall during a break
- Recognition in onsite program guide
  - o Logo, Company Name, Contact Name, Contact Email, Contact Phone
  - Description up to 50 words
- Recognition as Silver Sponsor on the meeting website with a 50-words company description
- Recognition as Silver sponsor on VASPS official website for the year to include logo, company contact, and 50 words description
- One post-meeting attendee mailing list\*
- Recognition in all program materials: print, online, and on-site
  ¥ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

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### Gold - \$5,000 (Exclusive)

- One skirted table in the exhibit hall
- A total of two complimentary exhibitor badges¥
- Two dinner ticket to the Saturday night dinner
- One ten-minute presentation in the exhibit hall during lunch
- Recognition in onsite program book
  - Logo, Company Name, Contact Name, Contact Email, Contact Phone
  - Description up to 50 words
- One printed insert or product sample in registration folder
- One half-page advertisement in the program guide
- Recognition as Gold sponsor on the meeting website with a 50-words company description
- Recognition as Gold sponsor on VASPS official website for the year to include logo, company contact, and 50 words description
- One pre- and post-meeting attendee mailing list\*
- Recognition in all program materials: print, online, and on-site

¥ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

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### Platinum - \$7,500 (Exclusive)

- One skirted table in the exhibit hall with priority placement
- A total of three complimentary exhibitor badges¥
- Two dinner tickets to the Saturday night dinner
- One 10-minute presentation in the exhibit hall theatre during dinner
- Exclusive sponsor of the Networking Dinner with five minutes to speak
- Full page advertisement in the attendee program guide
- Recognition in onsite program book
  - Logo, Company Name, Contact Name, Contact Email, Contact Phone
  - Description up to 100 words
- Recognition as Platinum sponsor on the meeting website with a 100-words company description
- Recognition as Platinum sponsor on VASPS official website for the year to include logo, company contact, and 100 words description
- One product sample and one insert in registration folder
- One pre- and post-meeting attendee mailing list\*
- Recognition in all program materials: print, online, and on-site

¥ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

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Registration Insert- \$1,000

• Printed insert or sample in registration folder

"Know Before You Go" Email Sponsor - \$1,000

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

"Thank You" Email Sponsor - \$1,000

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

Cadaver Lab Support Benefits \$7,500 per table estimated attendance: 20

Estimated Hours: 4 Hours

Meals Provided: Lunch included

Estimated Attendance: 20

- 5 minutes speaking opportunity ahead of lab to discuss your product with attendees
- Sponsorship of one table at the Cadaver Lab to showcase sponsor products (products to be provided by sponsor, but competing products will not be placed at the same table)
- Two invitations for a company representative to staff the sponsored station
- Recognition in all program materials: print, online, and on-site